**The Bowl Cafe**

‘The Bowl Cafe’ is a Bangalore based food startup which operates in QSR model and serves Authentic Indian Bowl Food.

Bowl Food culture is a new crazy trend across the World. To name few we have Noodle bowls, Poke bowls, Buddha bowls, Burrito bowls, Smoothie bowls etc. The main concept of Bowl Food is, it’s simple, handy and very convenient to eat.

BBC (British Broadcasting Corporation) has defined Bowl Food as "larger than a canapé and around a quarter of the size of a main course ... served in miniature or hand-sized bowls and comes ready to eat with a small fork/spoon”

‘The Bowl Cafe’ serves India Bowl Food with a twist in taste. ‘The Bowl Cafe’ is committed for serving Hygiene, Fresh, Quality and tasty food in a convenient way to eat.

**Who are we?**

‘The Bowl Cafe’ has an outlet in BTM layout 1st Stage in Bangalore and receiving a very good response from customers. Our customers are loving the unique concept of Bowl Food. Customers are loving it for the hygiene, quality and taste of the food and also the comfort way of eating.

**Why ‘The Bowl Cafe’**

We are one of the first places in Bangalore to have this unique concept of serving Indian food in bowls. Our twist to the taste comes from the flavored basmathi rice with traditional Indian curries which is very unique in taste.

**What’s our plan**

So now we are planning take our food to larger group of people and planning to expand our outlets in Tech Parts in Bangalore.

Since we are operating in QSR model we don’t cook food in the outlet so we don’t need a kitchen space in Tech Park’s food court. The food gets prepared in our very hygiene kitchen and will be sent to the outlets. So we can setup our outlet in less than 80 to 100 sq. ft. area and for serving, we use only bowls with cutlery.

Embassy Tech Village is the biggest technology hub in Bangalore for reputed IT companies and also for startups like Flipkart, Mi, WeWork etc. As a startup we couldn’t find a better place than ETV.